





# Dr Jennifer Dixon



### Chief Executive Officer The Health Foundation

### The contribution of health care and the role of improvement approaches to make progress on population health

Dr Jennifer Dixon

Chief Executive

24<sup>th</sup> April 2018





# Healthy life expectancy (HLE) and life expectancy (LE) for females at birth by national deprivation deciles



### What causes the most death and disability combined?

Communicable, maternal, neonatal, and nutritional diseases Non-communicable diseases Injuries



Leading causes of DALYs in 2015 and percent change, 2005-2015

Institute for Health Metrics and Evaluation

### What risk factors drive the most death and disability combined?



Top 10 causes of DALYs with key risk factors, 2015

Institute for Health Metrics and Evaluation













### What makes us healthy?

**10%** of a population's health and wellbeing is linked to access to health care.

We need to look at the bigger picture:



But the picture isn't the same for everyone.

The healthy life expectancy gap between the most and least deprived areas in the UK is: 19



### What influences population health?





#### Foresight Report obesity ecosystem causal linkages and ability to influence Education Media Education Education \*\* Technology drivers \*\*







### External context



- External prods: financial incentives; regulation; directive/plans
- Increasing policy focus on prevention & population health including through NHS Five Year Forward View new models, investment in primary care, mental health, prevention (diabetes), food sold in hospitals.
- Move towards place based models of care including through devolution and Sustainability & Transformation partnerships (STPs) focusing on communities, populations and collaboration
- Data and analytics: access, capability and support
- Initiatives such as 'Make Every Contact Count' to encourage staff to use every opportunity in health care encounter to deliver brief advice to improve health and wellbeing

The NHS 5 Year Forward View – getting serious about prevention

#### FIVE YEAR FORWARD VIEW: One Year On

- Preventing ill-health
- Targeting 10,000 people at risk of diabetes to reduce the £1 in every £10 of NHS money spent on the disease
- Healthier hospital food for patients, staff and visitors through national negotiation and the standard contract
- Creating the NHS healthy workforce programme to reduce the £2.4bn annual staff sickness bill, starting with 55,000 NHS workers
- Working with town planners, councils and developers to put health at the heart of communities and new towns
- A new deal for primary care will support the recruitment, retention and return to work of more GPs

#### 50 vanguards

#### Integrated care pioneers

Primary care home

**STPs** 

#### New business models:

- ICSs
- ICPs
- ACOs

#### **GP** Federations

#### **Better Care Fund**

#### Briefing March 2017

### Briefing: The impact of providing enhanced support for care home residents in Rushcliffe

### Health Foundation consideration of findings from the Improvement Analytics Unit

Therese Lloyd, Arne Wolters and Adam Steventon

#### About this briefing

The analysis within this briefing was conducted by the Improvement Analytics Unit, a partnership between NHS England and the Health Foundation. This Health Foundation briefing considers the findings of the analysis.

The briefing looks at the impact of a package of enhanced support for older people living in care homes. The enhanced support was introduced in April 2014 and was developed by Principia, a local partnership of general practitioners, patients and community services that aims to provide better quality of care for people in Rushcliffe in Nottinghamshire, England.

The briefing outlines the enhanced support package, then describes the methods the Improvement Analytics Unit used to derive the linked data used in the analysis, select a matched comparison group, and compare hospital utilisation between the two groups. The briefing describes the results of the analysis and discusses the findings. It concludes by looking at the implications and priorities for future research and improvement activity.

More detail about the methods used is available in an accompanying technical appendix, available from www.health.org.uk/publication/improvement-analytics-unit-analysis-principia



Principia care home residents attended accident and emergency (A&E) departments 29% less often than the matched comparison group, and were admitted to hospital as an emergency 23% less frequently.



# Learning from new care models

- Care model design
- Evaluation
- Workforce redesign
- Leadership
- Harnessing technology
- Self care
- Communications and engagement



#### **8-STEP GUIDE TO DELIVERING SUSTAINABLE AND TRANSFORMATIVE CHANGE** LEARNING FROM MEASURING WHAT ORGANIZING FOR GOVERNING FOR VARIATION MATTERS INNOVATION STEWARDSHIP In process & outcome to Focus on patient reported Distinguish innovation from Build IT for continued improve quality and safety measures including needs improvement learning and improvement Hold dedicated innovation In practice & preferences and preferences Govern with accountability to improve value Measure decision quality as team leaders responsible for for stewardship goals In needs & wants of well as process quality learning & adapting · Lead with integrity of patients to improve Measure engagement and Ensure innovation leaders purpose and transparency co-production teamwork in co-production flexibility to define new roles in reporting to stakeholders Achieve real-time data within care models Sustain system impact & In local area contexts to feedback to learn & adapt implement innovation & Identify and learn from similar value through reallocation adapt to achieve scale while innovating for value efforts elsewhere of resources as needed 03 05 0102 04 06 07 08 USING LOGIC FOR DELIVERING WHAT DELIVERING WITH LEADING FOR • Ø Ö LEARNING IS VALUED TEAMS ACCOUNTABILITY Confirm team's intended Focus on team's front line Design microsystem teams Agree design principles for impact logic model and learning priorities for for learning and meeting organisations & systems theory of change patients' needs & wants Focus on outcomes with quality/safety & value Identify metrics and tools Examine logic for local · Fill each role with people improvement in quality & total needed to drive change context and beneficiaries working at highest & best use cost of care Support patient choice & Identify priorities for learning Identify opportunities for of skills and training and evaluation Leverage skills with IT to accommodate diversity high value co-production Assess relevance of Assess relevance of support co-production Measure competencies & experience sourced from UK, experience sourced from Measure & reward care capabilities for risk-based US. other countries UK. US. other countries coordination by providers payment models



### Place Based Care Network Programme

- NHSE and Dartmouth designed a 6-month pilot to develop a Place Based Care Learning Network. (See Appendix.) The PBCN Programme was commissioned and launched in the spring of 2016.
- **The Goal of the PBCN pilot** was to learn whether the teams would be more engaged and empowered by working together as a learning network using common measures and management tools to move from the 'what' to the 'how' of new care model implementation.
- PBCN 2016 teams were selected based on responses to a request for Expressions of Interest. They included:
  - 3 Multispecialty Community Providers
    - Better Local Care in Southern Hampshire,
    - West Wakefield Health and Wellbeing, and
    - Connected Care Partnership in West Birmingham)
  - 2 Integrated Primary and Acute Care Systems
    - Salford Together, and
    - Happy, Healthy, at Home in Northeast Hampshire and Farnham.
  - 1 Integrated Care Pioneer
    - The Barnsley Accountable Care Partnership Board.
- Other vanguards and, later in the programme, STP leadership teams joined













- The Health Foundation's mission is to bring about better health and health care for people in the UK.
- We have historically focused on improving health care delivery.
- We recently began to support action on the wider determinants of health outside of health care services, publishing Healthy Lives Strategy in Jan 2017
- Healthy Lives work focuses on social ٠ determinants of health outside the NHS/formal health and care services

Housing

However the NHS (including through formal • delivery of care) does have a contribution to make to health

### NHS role in health: focus of our work to date







# National support and leadership: Q

- UK wide long term 'home' connecting those doing improvement from across the UK
- Seeks to support people in their existing improvement work: making it easier to share ideas, enhance skills and make changes that benefit patients





# Activities in Q

Interest Group :

#### sing the gap: developing rovers for a complex world

fates and access other group functionality, please log in

This group will offer a space to explore and share together practical supporting our inner journeys towards transformed individual capac world impact (in health, communities, organisations, society). It will also focus on practical tools and models to understand and hi (eg Snowden's SenseMaker, Deliberately Developmental Organisa The group is convened by Esther Hall.

#### new Bell

ses South West South West



How we used the Sensemaker tool to work with complexity: learning from pioneering Public Health projects (12.30pm)

Join the 'Closing the Gap: developing improvers for a complex world' Q SIG to learn about projects using the Sensemaker narrative analysis tool in health projects.



### A collaborative approach: Early Years Collaborative, Scotland



Programme aimed at making early years, health, family services and schools more effective and responsive in tackling inequality and improving children's outcomes. Achieve this by supporting widespread learning & application of QI approaches.

#### Context

- Success of using improvement methods in healthcare and patient safety
- Others outside of healthcare wanted to replicate approach using improvement methods to deliver change

#### Approach

- Set up large scale improvement collaboratives across the whole country to apply improvement method to raise attainment and focus on early years
- Improvement Advisors supported teams to devise and implement improvement projects
- Combined all work with children and young people into a larger overarching collaborative with regional collaboratives on different areas
- Central 'Leading Improvement Team', working on broader public sector improvement



#### Outcomes

- Increased access to financial advice for pregnant women on low incomes, helping to increase income by up to £5,000 per family
- Improved children's literacy and numeracy skills in nurseries and primary schools in areas of deprivation

Helped dads in prison understand their children's needs & build family relationships

Ensured more low income families receive Healthy Start Vouchers so pregnant women and children get the nutrition they need



#### **Key Lessons**

Evidence based bundles of care are harder to implement as you move away further away from hospital settings

There are many variables that impact the success of the interventions, that are part of peoples wider lives

Use method and not try and replicate exact approaches between places

Sometimes data and measurement is an issue but you can teach local measurement and then teams have what they need to chart change.

"Often the most important thing is how you empow er frontline staff and positively include service users in the change you are trying to bring about.





lealth

nspirina

### Perspectives on context

A selection of essays considering the role of context in successful quality improvement



#### **Original research** March 2014





# **Our improvement approaches**



Imperial College Healthcare



## **Population Health Management**

#### Whole Systems Integrated Care | Asthma Radar

Identify patients with asthma who may be at high risk and/or in need of review



# **Population Health Management**

### PATIENT TIMELINES via DASHBOARDS

#### Integrated Patient Summary (demo) | Activity timeline

Track this patient's activity across all care settings for the chosen time period



Use the drop down menu	below to choose	e your time perio	d and hover ove	er a bar to see m	ore information							
View time period View costs Lates										lata rano	ges from 31/05/2	017 to 22/08/2017.
Last 2 years 🔹	Yes	•										low for more detail.
Patient 3480329 348 032 0329 5, female	Long term co	ondition(s):					Key outcomes Days not in hospital: 728 / 730 Total spend: £4,092 € eFI: 0.03 (Fit)			Has Care Plan Care Plan up to date Community Care User Mental Health User		
											Social Care User	
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Outpatient (Acute)												1
Outpatient - DNA (SUS)												1
Community intervention												1
Primary care prescribing												4
Primary care visit												23 event(s)
Urgent Care Certre												2
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Imperial College Healthcare

### IHI and Population Health



#### **Triple Aim for Populations**

Applying integrated approaches to simultaneously improve care, improve population health, and reduce costs per capita

IHI is helping partners to

- understand and stratify the needs of their populations
- activate those populations to improve their health
- map and utilize all of the assets in their communities to achieve improvements in health, experience of care, and costs.

through convening learning networks to share best practices and proven approaches, to develop capacity within organizations for population health improvement.



Publications > Newsletters > Quality Matters Archive > February/March 2012 > Improving Population Heal-

#### **Quality Matters Archive**

Quality Matters reported on emerging models and trends in health care delivery reform and interviews with leaders in the field. Please read its successor, Transforming Care.

February/March 2012 Issue

Madd to My Library 🔒 Print

Next Article \*

organization provides. You will begin to build your own actionable roadmap to accelerate

1 Health Care Worldwide

#### **Improving Population Health Through Communitywide Partnerships**

Summary: Community health partnerships that bring clinicians together with civic groups, social service providers, and educational leaders among many others are proving to be an effective means of improving population health. Among their benefits, the partnerships help communities prioritize health needs and streamline resources to address them.

ABOUT US TOPICS EDUCATION RESOURCES REGION POPULATION HEALTH SESSIONS In-Person Training Pathways to Population and Community Health for Health Systems Leading Population Addressing Social Determinants in a Medicare Shared Savings Program Accountable Transformation Leading Population Care Organization Session Faculty Health Transformation Catalyzing Students and Trainees as Agents of Change Session Agenda Sustaining a Patient-Centered Medical Home Program Population Management: Rated G (for Geriatric) Hotel & Trave SHARI Fees Session Details Improve Diabetes Care in 75 Minutes Continuing Education Aligning to Achieve Ambulatory Clinical Excellence A Program for Leaders Ready to Accelerate Their Organization's Progress 1 Accountable Care Radical System Redesign: Advanced Team-Based Care The volume-to-value transformation already under way in the U.S. has den potential to truly deliver on the promise of the Triple Aim: improving the health of the Three Keys to Improving Health Outcomes and Reducing Costs population, enhancing the experience and outcomes of the patient, and reducing per NEED HELP? capita cost of care for the benefit of communities. There have been great strides in the journey toward value-based care, but no one has mastered it yet. Obtaining buy-in from A Community Coalition to Make Selma Healthie clinicians, staff, and patients; financing volume-to-value transitions; utilizing data to Fmail: identify, drive, and sustain performance improvement, and evolving care models across info@ihi.org settings are the challenges facing teams today. All are key to accelerating progress toward successfully advancing value-based care Call 617-301-4800 ther your organization is brand new to value-based care or has already started th 866-787-083 (Toll Free) process of accountable care- this two-and-a-half day program will get you and your team ready to accelerate your progress. You will learn new implementation strategie Available and draw on data and reporting to make better leadership decisions - the kind of strategies that lead to greater cost-savings and improvements in the care your

8:30am - 5om FT

#### The Health Foundation

# The Triple Aim - Population Health

### A measurement framework

Figure 1. A Model of Population Health



# **RWJF** Culture of Health



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Robert Wood Johnson Foundation

Our Focus Areas About RWJF Search RWJF

How We Work / Building a Culture of Health

### Building a Culture of Health

Our vision and framework for improving health, equity and well-being in America.

Our health is greatly influenced by complex factors such as where we live, and the strength of our families and communities. But despite knowing this, positive change is not occurring at a promising pace.

To accelerate progress, the Robert Wood Johnson Foundation has committed itself to a vision of working alongside others to build a national Culture of Health where everyone has the opportunity to live a healthier life.

#### Culture of Health Action Framework

Developed in collaboration with the RAND Corporation, our Culture of Health Action Framework sets a national agenda to improve health, wellbeing, and equity. It contains three core elements:

- Action Areas: high-level objectives which can improve population health. well-being and equity;
- Drivers: activities or systemic factors that are critical to achieving better health; and,
- Measures: specific social, economic and policy data points that can help track progress over time.

The Action Framework is informed by rigorous research on the multiple factors which affect health. It recognizes there are many ways to build a Culture of Health, and provides numerous entry points for all types of organizations to get involved.



### Kaiser Permanente



#### Creating Total Health Impact By Addressing Health With All Resources

Leveraging Kaiser Permanente's multiple assets as a total health organization



# KAISER PERMANENTE. PREVENTING HEART ATTACKS & STROKES EVERY DAY



Tyler Nomis, Total Health Partnerships, Kaiser Permanente, 2015.

# A systematic approach to improving population health: some ingredients



### • Identify the population

- Aims and objectives
- Identify key stakeholders (population groups themselves) and governance (80% relationships). Local government and public health.
- In detail agree priority areas, interventions, logic models, agree metrics for the outcomes of choice that are realistic.
- Mobilise support: data, QI skills, redesign, change and project management skills, investment, staff, other resources
- Small tests of change and iteration, continuous learning and adaption
- Develop management, leadership capacity, trust with key groups to progress further.

# Conclusion



- Improving population health is a big challenge
- What impacts on health is a complex system
- A wide blend of approaches more appropriate to use. We are still learning what might work best
- Is room for a systematic approach
- Improving health may be too big an ask change small things but to a coherent plan
- Lots of interest, effort and other assets
- Could learn from other examples:
  - Halving teen pregnancy
  - Improving school education in London



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