WHY PROJECTS FAIL DR PHIL BAKER, CHARLES KENNEDY-SCOTT, NYNN CHANG



Learning From Projects That Don't Do Well To Drive Future Success in the Forensic Service

Aim

To **understand** factors causing projects to fail to develop.

To **learn** from these how to drive success in the future.

Why is this important to service users and carers?

We have started a range of projects in Forensic Services that could improve recovery and health. If these don't progress, their positive impact will be limited.

Method

We formed a **focus group** to **brainstorm** and **organise** thinking about **reasons** projects have failed. We used an **IHI session** to think about this further.

Cause and Effect Diagram Until people Leak of personal services Leak of motivation Load of time / Avaidability Loads of t

Key Points

- 1. Where we succeed we celebrate.
- 2. Where it doesn't work we learn.
- **3. Failure is frustrating**. Effort should be **rewarded** and contributors understand it was **not in vain**.
- 4. The project **set-up phase** is crucial to prevent fizzling out later on.
- 5. Getting senior staff on board is challenging but key.

Learning and what next?

Within our QI Team we have a **greater understanding** of what has caused projects to struggle.

Successful QI projects need **extensive team buy-in**, **strong coaching** and **support**.

As a directorate we are **focusing in resources** on a **smaller number of projects** to **drive these forward** with notable success